



# WORLDSPORTS '26 ISTANBUL

# SPORTS & BEYOND

27 - 30 AUGUST 2026

WORLD SPORTS ISTANBUL  
INTERNATIONAL FITNESS EQUIPMENT,  
SPORTS TECHNOLOGIES, FOOD, FASHION  
AND WELLNESS EXHIBITION



[worldsportsistanbul.com](http://worldsportsistanbul.com)

## THE BEST FITNESS & WELLNESS SHOW AROUND



Celebrated as Türkiye's—and the region's—premier sports, fitness, and wellness gathering, WSI '26 promises three days of unparalleled excitement. From cutting-edge product showcases and live demonstrations to elite competitions and immersive wellness experiences, discover the industry's most distinctive events and unforgettable live experiences. Join us to connect with thought leaders, explore breakthrough innovations, and fuel your passion for performance and well-being.

## Attendance & Reach



18.372 industry professionals including 3.831 foreign visitors and enthusiasts converged on World Sports Istanbul—making our 2nd edition one of the sector's most attended

- 500+ CONTESTOR ATHLETES
- 150+ BODYBUILDERS
- 3000+ CONGRESS ATTENDEES, STUDENTS
- 1000+ GROUP FITNESS ENTHUSIASTS

International gateway for the latest trends  
147 leading exhibitors from 11 countries showcased their brands, products and innovations

WSI has firmly established itself as  
**GRAND DEBUT of**



INTERNATIONAL CONGRESS of ATHLETIC PERFORMANCE & HEALTH IN SPORTS	PERFECT COMBINATION OF ATHLETIC PERFORMANCE AND HEALTH IN SPORTS CONGRESS
Spor Fizyoterapistleri Derneği	SPORTS PHYSIOTHERAPY SUMMIT
WSI'25 LEADERSHIP SUMMIT	LEADERSHIP SUMMIT
IFBB	COACH DEVELOPMENT SEMINAR
IFBB TALKS	IFBB TRAINING ACADEMY
ACIKBEYİN	ACIKBEYİN SUMMIT

### SHAPING THE FUTURE OF SPORT

Fitness professionals, trainers, and enthusiasts engaged in cutting-edge learning and high-value networking—right at the heart of the Industry's most energetic platform. Organised concurrently by Tam Fairs and Athletic Performance Academy, **FITNOW** will cover more & more topics enlightened by the world's most distinct academicians and tutors in World Sports Istanbul 2026.

## IN-DEPTH LEARNING

ACROSS FOUR DAYS OF PROGRAMMING, WSI'25 OFFERED:

- 35 expert-led conference sessions
- 21 hands-on training courses
- 16+ interactive workshops

## Global Representation

More than 35 sports disciplines were on display by manufacturers from:

### 11 EXHIBITING COUNTRIES



## Elite Workshops for Practitioners



WITH MORE THAN 30 HANDS-ON SESSIONS, PROFESSIONALS GAINED ACCESS TO FORWARD-THINKING APPROACHES AND ACTIONABLE INSIGHTS TAILORED TO TODAY'S FITNESS AND WELLNESS LANDSCAPE.

## Business & Innovation Hub

AT WSI'25, INDUSTRY LEADERS, ENTREPRENEURS AND PRACTITIONERS CONNECTED TO FORGE PARTNERSHIPS, SHARE INSIGHTS AND DRIVE THE SPORTS ECOSYSTEM FORWARD.





# WSI ATHLETIC CHAMPIONSHIP



One of the most anticipated CrossFit-style competitions in the region, the WAC welcomed over **350 athletes across 7 categories, offering more than \$30,000 in prizes** to top performers.

## GRAND ISTANBUL CONTEST

### BÜYÜK İSTANBUL ŞAMPİYONASI WSI CUP 8 - 11 MAYIS



In its inaugural year, the WSI CUP showcased **70 elite bodybuilders in 18 weight categories**, marking the beginning of a new tradition in competitive bodybuilding—backed by robust sponsor support. WSI CUP 2026 is gearing up to experience incremental growth by inviting 3 times more athletes and sponsors.

A BRAND-NEW STAGE EXPERIENCE

## IFBB TALKS



A fresh concept dedicated to professional insight and athlete inspiration, IFBB TALKS featured renowned names like **Big Remy, Serdar Aktolga, Alessandro Cavagnola & Furkan Er**, discussing everything from hypertrophy to elite-level nutrition.

Building on this strong foundation, **IFBB TALKS**, aims to evolve into a **global knowledge hub**—offering live Q&As, in-depth masterclasses, and interactive panels with top-tier athletes, coaches, and scientists. With an expanded format and international partnerships on the horizon, the stage is set to become **a leading voice in the future of strength and performance education**.

## WSI'25 LEADERSHIP SUMMIT



held as part of **World Sports Istanbul**, brings together the most influential figures shaping the future of the sports, fitness, and wellness industries. This exclusive gathering is designed to spark dialogue, foster strategic partnerships, and provide insight into global trends and innovations.

WHETHER YOU'RE A C-LEVEL EXECUTIVE, FEDERATION OFFICIAL, OR INNOVATION LEADER, THE WORLD SPORTS LEADERSHIP SUMMIT 2026 IS YOUR GATEWAY TO THE FUTURE OF GLOBAL SPORTS AND WELLNESS.

- Visionary Keynotes
- Global Networking Arena
- Strategic Industry Panels
- Investment & Innovation Focus
- Cross-Regional Collaboration
- Interactive Dialogues & Q&A

## Outdoor Sports Festival



The outdoor area came alive with action, thanks to the participation of leading sports federations representing **Triathlon, Pickleball, Padel, Table Tennis, Judo**, and more—welcoming athletes and fans from all disciplines.

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## MAIN STAGE



From high-energy performances to dynamic group workouts, the WSI Main Stage featured fitness powerhouses such as **Zumba®, Les Mills, Matrix, Sports International, Athletic House Academy**, and many more—drawing in thousands of enthusiasts.