

21-25
may
'24
İstanbul
Expo Center

let's meet in
İstanbul



HOMETEX

Home Textiles Exhibition



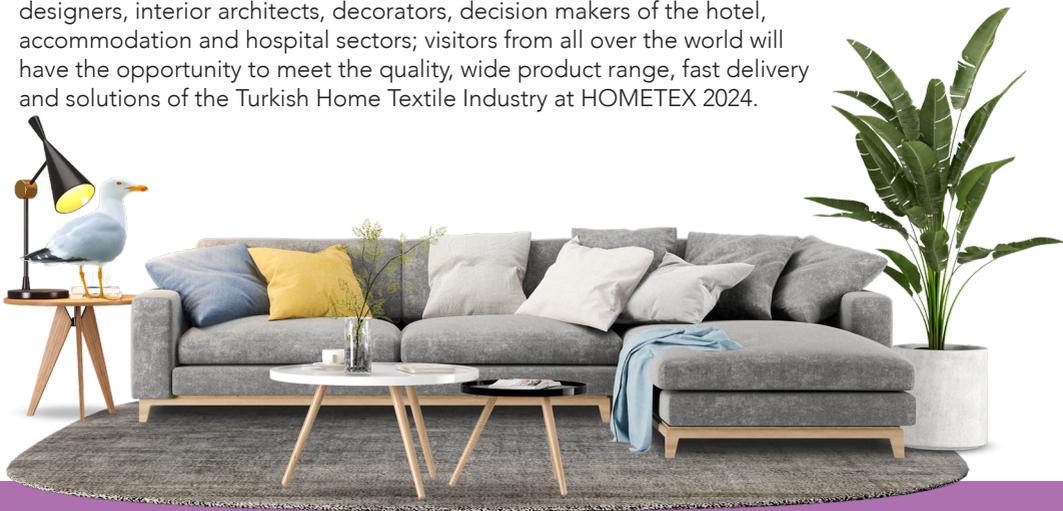
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THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

The World *Home Textile* Industry Meets in Istanbul on **May 21-25, 2024**

HOMETEX, the biggest textile meeting of Europe, USA, Middle East and Africa and hosting the world's leading textile companies in the home textile sector, will be held at Istanbul Expo Center on May 21-25, 2024. HOMETEX, one of the world's most prestigious fairs in home textiles, will bring together the national and international players of the sector again in Istanbul.

Importers and exporters, manufacturers, retailers, wholesalers, chain stores, designers, interior architects, decorators, decision makers of the hotel, accommodation and hospital sectors; visitors from all over the world will have the opportunity to meet the quality, wide product range, fast delivery and solutions of the Turkish Home Textile Industry at HOMETEX 2024.



B2B Meetings



Sector Seminars & Expert Speakers



Inspiration Zones



Designers' Zone



HOMETEX 2022



Why You Should Attend?



The fair, which draws attention with its wide product profile on home textiles; The most convenient meeting point for **Europe, Gulf Countries, Russia, CIS, Middle East and Africa**



- Meeting and establishing collaborations with 2.5 billion potential, important buyers from home and abroad in an important strategic location with a 3-hour flight distance to the world's major markets,
- To exhibit the quality and design of Turkey's textile production on the platform with international visitors,
- To introduce trend products and technologies that bring innovation and design to the forefront, directly to the target audience,
- To strengthen the corporate prestige and image at the fair where the giants of the industry took part,
- Conducting market research and customer analysis; expand your customer network.



See the *unique collections* and products of the leading home textile companies in the sector.

Why You Should Visit?

- All innovations in the home textile industry; Dominating the dynamics of the sector by seeing and closely examining trending products, designs and technologies,
- Opportunity to establish new collaborations by meeting with more than 1000 companies at HOMETEX, the global business platform of the textile industry,
- The opportunity to meet and have one-on-one meetings with the leaders of the sector, world brands and all institutions and organizations operating in the home textile sector,
- Strengthening and expanding the business network in the sector,
- To be aware of the latest developments in the market and thus to foresee the future of the market.



HOMETEX 2023

at a Glance



\$ 1.5
BILLION
BUSINESS
VOLUME



11 Halls



200,000m²



5 Days



850+

Exhibitors

136

Countries



170,000

Visit

Scope of the Fair



CURTAIN AND CURTAIN ACCESSORIES

Tulle, Embroidery, Guipure, Non-Textile Curtains, Sun Protection Systems



UPHOLSTERY FABRICS

Decorative Fabrics, Transfer Printed Products, Upholstery Leather, Artificial Leather



BEDROOM TEXTILE

Bed and Bedding Equipment, Bed Linens, Covers, Bed Linens, Mattresses



KITCHEN AND DINING ROOM TEXTILE

Table Cloths, Kitchen Clothes, Desktop Accessories



TOWELS AND BATH PRODUCTS

Towels, Bathrobes, Bath Curtains, Bathroom Carpets and Mats, Bathroom Accessories



WALL CLADDING

Wallpapers, Textile Wall Coverings, Vinyl Wall Coverings, Ceiling and Wall Panels, Wallpaper Accessories



CARPET AND FLOOR COVERINGS

Floor Coverings and Other Floor Coverings, Carpets, Rugs, Rugs, Furniture Decoration



RAW MATERIALS AND TEXTILE INPUT

Yarn, Fiber, Chemicals, Sub-industry Products, Fillers, Paint, Pigment

SECTORAL ASSOCIATIONS, CHAMBERS AND UNIONS

SECTORAL PUBLICATIONS



HOMETEX 2022

%99
▼ Yes



hometex.com.tr

99% of the Participants Want to Join HOMETEX Again Next Year.



AG Mensucat
Ali Güzeldağ

As of the first day, we encountered a very busy procurement committee. With the effect of the pandemic, we saw delegations with an accumulated excitement. **From the first day, we met excitedly with procurement committees after the pandemic period.** Both the organization and system of the fair were very fulfilling. **Purchase-oriented companies were selected by pinpointing.** We are sure that this fair will contribute to the export momentum that Turkey has achieved. We are the leader in the world in home textiles, **we are strong as a country and sector, we have become even stronger with this fair.**



**Vetha Exports
India**

It was a really wonderful fair. It was quite useful. We are also planning to participate next year. HOMETEX is a great place to meet buyers from both Europe and Asia. I can honestly say that the fair fulfilled our expectations. **We are very happy to be a participant.**



**Ms. Alexandra
North Macedonia**

It's the first time I've even gone to visit HOMETEX and I have had very positive impressions. There are very nice collections and new designs to get ideas at the fair. We have involve in the industry for 25 years. I have participated in many fairs but HOMETEX is well organized beyond our expectation.

850+

*Foreign and
Domestic
participants
Companies and*

**170
Thousand**

*Distribution
of Visitors
According
to Countries*

TOP 10

**PARTICIPATING
COUNTRIES**

INDIA
CHINA
IRAN
PORTUGAL
UZBEKISTAN
HOLLAND
RUSSIA
MOROCCO
UNITED ARAB EMIRATES
ITALY

TOP 10

**VISITING
COUNTRIES**

IRAN
RUSSIA
KAZAKSTAN
ISRAEL
JORDAN
ITALY
GREECE
BULGARIA
LEBANON
TUNIS

Visitor Profile

Importers - Exporters - Producers - Wholesalers
Retailers - Chain Stores
Interior Architects - Designers
Decorators - Hotel and Accommodation
Hospitals and Health Units
Public Services - Press and Media



Join us at the HOMETEX 2024 Fair!

BOOK YOUR PLACE NOW



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